

# Data Risk Assessment

The Data Risk Assessment is a consultative engagement designed to communicate the potential impact of a data breach to the organization.

The list of CEOs, CIOs and CISOs who resign following the revelation of a data breach is growing. Organizations are being caught with unpatched machines, sensitive data stored across several unauthorized devices, and denied insurance claims due to failure to implement basic controls; controls attested to on your insurance application.

According to the Ponemon Institute, the average cost of a data breach incident is over \$3.4 million. Our consulting engagement can give you a realtime snapshot of where your confidential data resides, the financial impact to the organization if breached, and industry best practices to protect your non-public information and reduce your risk going forward.

## Our Approach

- \* Benchmark Current Environment
- \* Comprehensive Consultant's Review
- \* Analysis of Financial Impact of Breach
- \* Review of CyberDefense Controls
- \* Confidential Data Discovery and Mapping
- \* GAP Analysis
- \* Discussions with Key Stakeholders
- \* Review of Regulatory Best Practices

## The Deliverables

- \* Executive and Board Level Report
- \* Data Breach Impact Assessment
- \* Risk Mitigation Strategy and Roadmap
- \* Tactical and Strategic Recommendations

"The cybersecurity incident has affected millions of consumers, and I have been completely dedicated to making this right, at this critical juncture, I believe it is in the best interests of the company to have new leadership to move the company forward."

- Richard F Smith, Former CEO of Equifax

### We protect confidential data.

Our software automates the discovery of PII across the enterprise.



### We classify it.

Using the classification standards created by the National Institute of Standards and Technology (NIST) we are able to classify your PII data the way FFIEC requires.



### We show the Financial Impact.

Using a Cost Per Record methodology, we work with financial institutions to assign a cyber dollar value to all confidential data that exists in an unencrypted state across the network.



### We monitor the data in real-time.

Was there a big change in your customer data yesterday? Would you know it? We monitor sensitive data at the record level by device, by user, by location, and by department. Real-time alerts and reporting give you the visibility required to protect it.

Founded by former auditors and executives in the financial industry. Created on the belief that you cannot protect what you do not know exists. Knowledge is power.